

# Case History: Health Care

## Priority Health

**Customer Name:** Priority Health

**Customer Location:** Grand Rapids, Michigan

**MOSS Contact:** Steve Barnstead

**Consultant:** Fishbeck Thompson, Architect

**Solutions:** Multi-Media  
Design Build

MOSS  
561 Century SW  
Grand Rapids MI 49503  
voice: 616-451-9933  
fax: 616-451-8187

[www.mosstele.com](http://www.mosstele.com)

### Project Description:

This project was focused on designing and building a custom multi-media system for the company's Executive Boardroom. The unique table size and design, combined with the room characteristics, required MOSS team members to think creatively in order to develop an effective solution.

### Product Solution:

- Multi-media Board Room
- Crestron Controls
- Clear One audio products, including microphones and speakers for teleconferencing
- NEC projector (concealed in soffitt)
- JBL ceiling-mounted speakers for voice reinforcement, and in-wall speakers and ceiling-mounted subwoofer for surround-sound video
- Audio-Technica gooseneck microphones
- Da-Lite automatic electric screen (concealed in ceiling)

### Unique Conditions:

- Customized table design and size (equipment had to be recessed into table)
- Soffitt made projector only 6' from the wall that was to house the huge screen
- 16 microphones around the table for teleconferencing had to be synched with overhead speakers to provide quality sound but limit feedback
- Teleconferencing "overflow room" for attending media.

### Results/Benefits:

The extremely satisfied customer now has a customized, easy-to-operate system that is flexible (can be used for teleconferencing, video conferencing, as well as regular board meetings) and great looking.



Making technology work for business.